

Press Release

Pradotec Corporation and SMI UK signed a memorandum of understanding to form strategic partnership as SMI UK seek to expand and strengthen its mobile applications

Alliance to Greater Efficiencies and Synergies

United Kingdom, November 17, 2009: Pradotec Corporation (Pradotec), the specialist of multiple application terminals, signed a Memorandum of Understanding yesterday, with Smart Media Innovations Ltd. (SMI) to embark on a stronger working partnership to address the emerging needs in mobile Identification and Authentication solutions.

In Suffolk, SMI's headquarter in United Kingdom, Pradotec Chief Executive Officer, **GK Yeoh**, and his team met with the Director of SMI, **Dick Clark** to officially sign the memorandum of understanding and to discuss the partnership strategy.

This includes the plan for SMI to develop new mobile ID solutions to be built on Pradotec's terminals, to radically improve mobile identification and authentication specifically for law enforcement purposes.

"We are very pleased to be chosen by SMI as their terminal provider of choice," said GK Yeoh, Chief Executive Officer of Pradotec Group. "This marked a significant milestone for Pradotec and we believe Pradotec's mobile terminal will be proven to be ideal for SMI's mobile ID solutions especially for location-challenged applications."

SMI's Director, Dick Clark further added that, "SMI's strength is in mobile ID solutions that extend the capability of the standard security/database systems, and our vision is to extend the reach of our identification solutions beyond the traditional mechanism where identification and authentication can be carried out anytime in any location."

In addition to the new development, the memorandum of understanding allows both companies to gain access into each partner's extensive network where Pradotec and SMI will market and commercialize both companies' products and solutions.

The memorandum of understanding aims to identify areas of common interest between Pradotec and SMI on which a strategic alliance could be developed.

About Pradotec Corporation

Pradotec is the specialist in Security, Identification, Payment and Authentication Devices. The core offering of Pradotec Corporation is its ability to integrate multiple functions into a single handheld device; the company's innovative offerings provides an unchallenged convenience to its worldwide users to make contact/contactless Identification, Authentication, Security Enforcement and Automation as well as payments transactions in a mobile location. As an OEM/ODM provider, Pradotec has successfully designed & developed many innovative devices for established System Integrators as well as Government Agencies worldwide. For additional information, visit Pradotec's website at www.pradotec.com.hk

About Smart Media Innovations Ltd

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